

**HIGH-PERFORMANCE  
COMMERCIAL AUDIO SOLUTIONS**

# INTRODUCTION



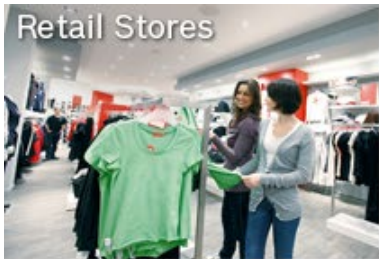
**EMEA REGION**



# Commercial Audio

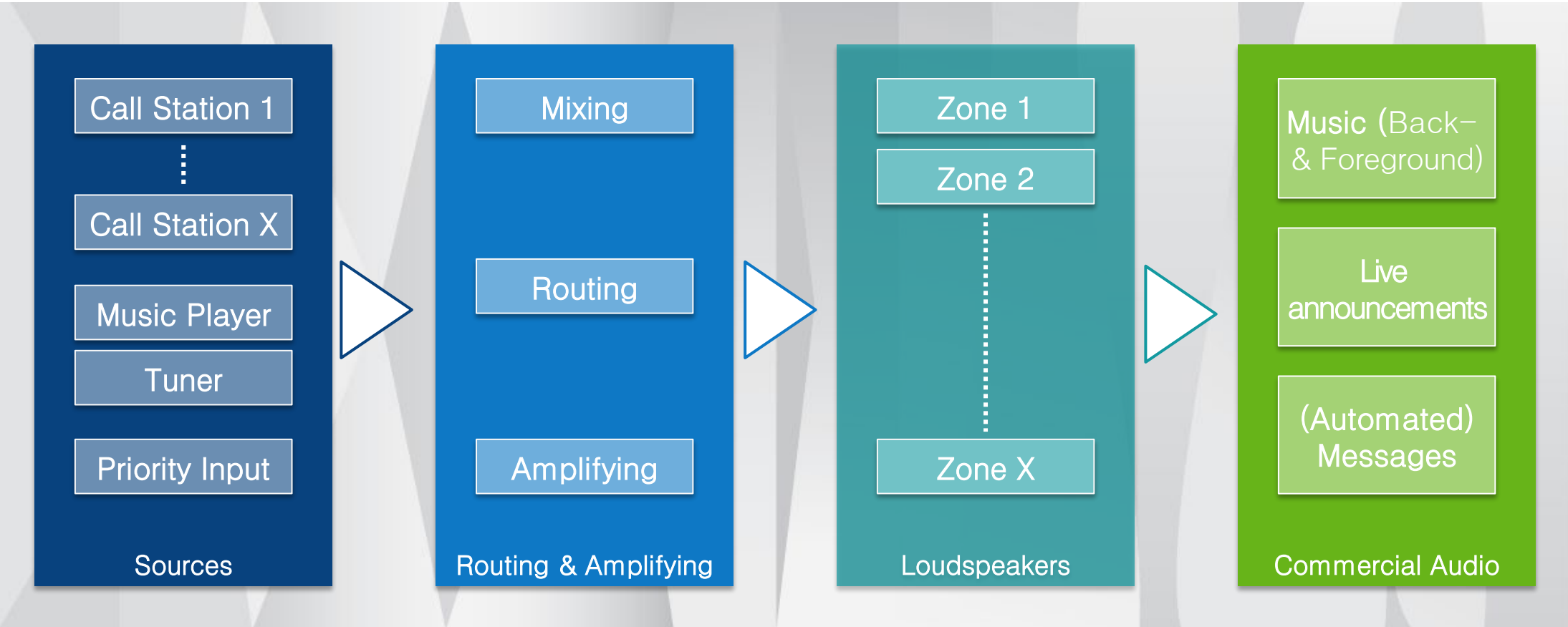
## What is it?

- ▶ Bosch Commercial Audio products provide different **control methods** and **speaker types** to help you **create elegant and comfortable** environments, and **enhance** your customer's **experience**.
- ▶ While the prime focus is on providing a matching atmosphere with **foreground, background and business supporting music**, the systems may also be able to broadcast **advertisements and voice announcements**.
- ▶ Commercial Audio Systems are used as **stand-alone** and as **extended parts of a PAVA solution** in areas where acoustically pleasant ambience is essential in addition to safety.



# Commercial Audio

## What is it?



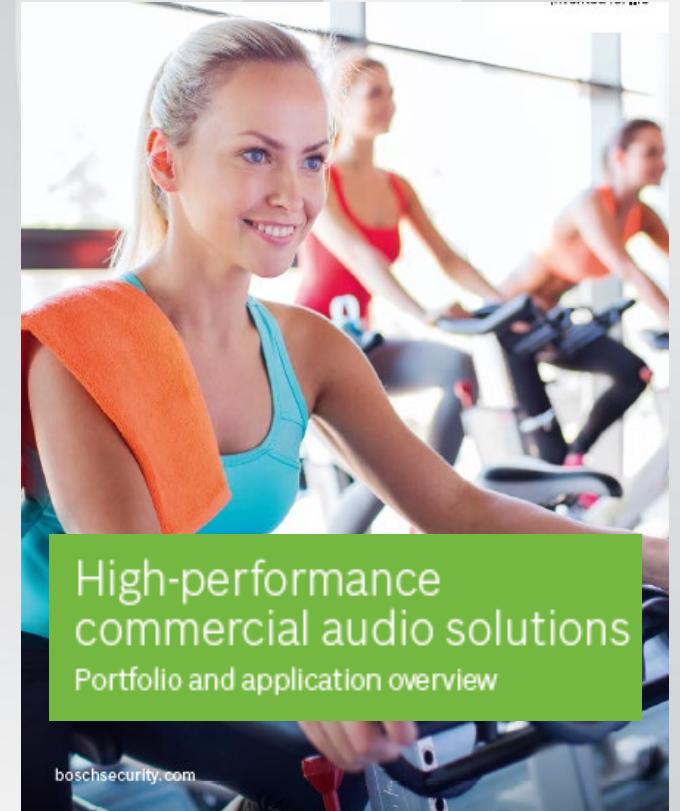
# Commercial Audio

## What makes us different?

We have been renowned worldwide for  
over **90 years** for the quality  
and reliability that our audio products bring

**Enhancing customer  
experience** in all types of business  
and leisure environments.

**3,5 Million Watts**  
of Bosch Commercial Audio  
installed in EMEA annually





# Commercial Audio

## We offer more

We are present in more than **150 Countries** and focus on putting our customers first. **Experts** with the required **Knowledge** will help answer your questions and face challenges together with you.

Local support  
Customer service

As a customer it is important to be able to rely on the **Quality** of the audio systems, as well as the Bosch **Warranty**, and that you can **Trust** Bosch as a partner.

Product reliability  
Partnership




We address customer needs with **Easy-to-install Low Profile**, yet **High Performance** sound solutions for **Applications of Every Size**.















Broad portfolio  
of electronics  
and loudspeakers

# Commercial Audio

## Cater for all types of applications

Project sizes and level

<b>Entry-level</b> e.g. Office, Restaurant, Bar or Retail Shop	<b>Extended</b> e.g. Supermarket, Department Store or Mall	<b>Professional</b> e.g. Clothing Store, Conference Hotel, Boardroom or Fitness Center
<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Entry-level applications, 1 to 2 zones when plug-and-play concept is required</p>  <p><b>PLENA Easy line</b></p>	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Small-to-mid applications, up to 6 zones when parallel zoning features and control is required</p>  <p><b>PLENA All-in-one</b></p>	<p style="writing-mode: vertical-rl; transform: rotate(180deg);">Small-to-mid applications, up to 8 zones when foreground professional audio is required</p>  <p><b>PLENA Matrix</b></p>

	BARS / CAFÉS
	RESTAURANTS
	RETAIL SHOPS
	DEPARTEMENT STORES
	FASHION STORES
	SUPERMARKETS
	MALLS
	SCHOOLS
	FITNESS CENTERS
	CASINOS
	HOTELS
	CONFERENCE ROOMS
	OFFICES
	HOUSES OF WORSHIP

# Commercial Audio

## Professional application areas



- ▶ Digital Sound System “Surprisingly Flexible, Powerful Control”
- ▶ Adjustable to the acoustic needs of the environment

**Call station**  
Capacitive touch buttons  
for zone selection

**Multi channel DSP amplifiers**  
4x125 W & 4x220 W power  
version with built-in DSP

**Wired and wireless control**  
through wall panel, PC and iOS App



**Channel DSP  
matrix mixer**  
Processor with  
8x8 in/out matrix



**Separate PC / iOS controls**  
for amplifiers and controller

### PLENA Matrix

- System for 8 zones or 8 mixed channels of music and speech
- Powerful digital signal processing capabilities
- Amplifiers can be used for standalone applications
- Smart power management in amplifiers to reduce energy cost

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# Commercial Audio

## Extended application areas



### PLENA All-in-one

- 6-zone BGM and paging system, with built-in tuner and USB/SD player
- Option to create 2 channel system with speech in one zone and music in another
- Call station with built-in limiter to prevent message distortion

- ▶ Compact, standalone and plug-and-play concept for mid-sized application areas with public address functionality
- ▶ Smart configuration via DIP-switches

**Call station**  
6 zones,  
configurable gain,  
speech filter and limiter

**Remote control**  
remote music source  
selection and remote input



**Controller**  
6 zone paging system  
with built-in 240W amplifier

**Optional external amp**  
Extending with PLN-1Pxxx creates  
2 channel audio system

**Integrated music unit**  
Built in tuner and MP3 player  
(USB + SD)

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# Commercial Audio

## Entry-level application areas



- ▶ Compact, standalone and intelligent plug-and-play concept for quality music and outstanding speech intelligibility
- ▶ Versatility and reliability with choice of mixer, 1- or 2-zone mixer amplifiers and power amplifiers
- ▶ Easy-to-use with zone labeling and setting indicators

**Mixer amplifier PLE-1ME**  
4 Mic/Line inputs + 1 BGM input;  
1 channel, 1 zone  
Built-in 60W, 120W or 240W amp



**Mixer amplifier PLE-1MA**  
4 Mic/Line inputs + 3BGM inputs  
+ priority (100V) input  
1 channel, 1 zone  
Built-in 30W, 60W or 120W amp

**Call station PLE-1CS**  
1 zone



**Call station PLE-2CS**  
2 zones

**Mixer amplifier PLE-2MA**  
4 Mic/Line + 3 BGM inputs +  
priority (100V) input  
1 channel, 2 zones  
Built in 120/240W amp

**Power amplifiers PLE-1Px**  
120W and 240W amps  
**Wall panel PLE-WP3S2Z**  
Source and zone selection



**Mixer PLE-10M2**  
6 Mic/Line + 3 BGM inputs +  
priority (100 V) input  
2 channel, 2 zones  
Combine with any type  
of power amp

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### PLENA Easy line

- Compact system for 1 or 2 zones
- Built-in limiter to control the output from distortion
- Up to 10 inputs, including emergency input for PA/VA integration
- Smart equalization for superb sound and speech reproduction

# Commercial Audio Amplifiers



## PRM-4P600

- 4-channel amplifier
- Ideally suited to background music and clear voice announcement
- 1" rack unit size design
- Maximum 600 W on a single channel possible

- ▶ 4-channel amplifier, with a total powerTANK capacity of 600 W
- ▶ dualCOOL convection cooling with additional intelligent fan in case of extreme thermal conditions
- ▶ ecoRAIL and APD deliver significant reduction in power consumption
- ▶ Variable Load Drive (VLD) providing the same power into 4  $\Omega$ , 8  $\Omega$ , 70 V or 100 V

**Reliable**  
Great, leading value, trouble free operation













**ECO-friendly**  
Energy-cost-saving















**Flexible**  
Convenient, easy handling and specifying

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# Commercial Audio

## Loudspeakers that cater for all types of applications

<b>Ceiling</b> e.g. Office, Restaurant or Bar	<b>Surface</b> e.g. Supermarket or Retail Store	<b>Pump up the bass</b> The role subs play in music systems is crucial
<div style="display: flex; flex-direction: column; align-items: center;"> <div style="margin-bottom: 20px;">  <p><b>LC20</b> Background, Foreground + PA</p> </div> <div style="margin-bottom: 20px;">  <p><b>LC2</b> Background, Foreground + PA</p> </div> <div style="margin-bottom: 20px;">  <p><b>LC9-UC06B</b> Background + PA</p> </div> <div>  <p><b>LC9-UC06B</b> Background + PA</p> </div> </div>	<div style="display: flex; flex-direction: column; align-items: center;"> <div style="margin-bottom: 20px;">  <p><b>LB20</b> Background, Foreground + PA</p> </div> <div style="margin-bottom: 20px;">  <p><b>LB9-UC06</b> Background + PA</p> </div> <div style="margin-bottom: 20px;">  <p><b>LB2</b> Background, Foreground + PA</p> </div> <div>  <p><b>LB10</b> Background, Foreground + PA</p> </div> </div>	<div style="display: flex; flex-direction: column; align-items: center;"> <div style="margin-bottom: 20px;">  <p><b>LB20 subwoofer</b> great fit for LB20, LC20 and LC2 families</p> </div> <div>  <p><b>LC2 subwoofer</b> great fit for LC20 and LC2 families</p> </div> </div>

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# Commercial Audio

## Premium sound LB20 series – Installation as easy as 1-2-3!



### Complete range

- Range of 4,5,8 inch models, 8Ω/100V, 2x10” Sub
- Installed vertically, horizontally and ceiling
- Available in black/white and all models paintable



full-range

### Quick, easy installation

- Pre-wired easy mounting system
- Water bubble
- Paint shield protecting bracket



user-experience

### Performance at competitive price

- Fitting a good, better, best approach for Bosch premium commercial audio speakers
- Positioned at competitive levels



cost-effective

### Flexible & reliable

- Indoor & outdoor applications (IP54/IP65)
- 5x model to be EN54 certified



certification





# Commercial Audio

## Premium sound LB10 series

Danny, is this overview still correct?  
Should we remove or add products?



### Complete range

- Range of 6W, 100V wall mount speakers
- Angled and volume control versions
- Available in black/white



full-range



Volume control versions

### Quick, easy installation

- Keyholes provide easy and quick wall mounting
- Four-pole screw terminal block is on the rear panel for on-site wiring.



user-experience

Angled versions



### Performance at competitive price

- Fitting a good-better-best approach for Bosch premium commercial audio speakers
- Good speech intelligibility and background music reproduction



cost-effective

Prepared for wall mounting



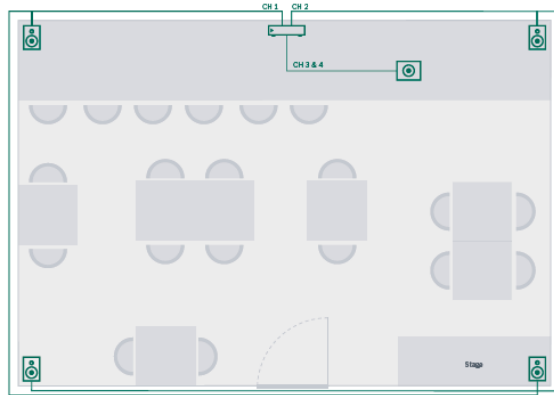
# Commercial Audio

## Overview example applications

### PLENA Matrix

**Cafe/Bar:** approx. 100 - 200 m<sup>2</sup> (328-656 ft<sup>2</sup>)  
1 zone

- For background music & occasional live performance/speech
- Loudspeakers for indoor and outdoor installation



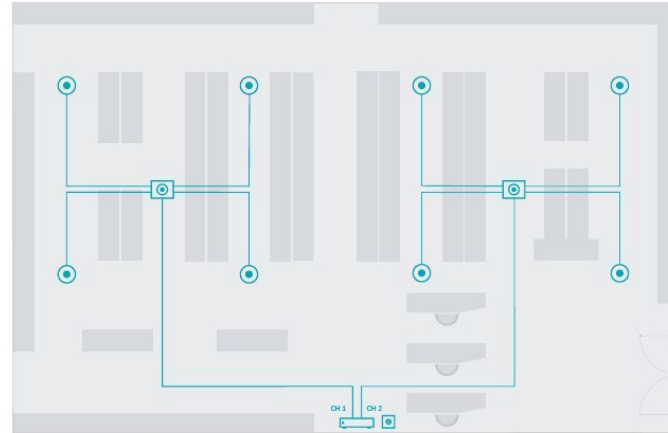
LEGEND	
	Premium commercial loudspeaker LB20-FC90-B
	Premium subwoofer LB20-SW400
	PLENA matrix power amplifier PLM-4P220

Channels limited to match loudspeaker power  
Channel 1 & 2: 4 Ω  
Channel 3 & 4: 8 Ω

### PLENA All-in-One

**Supermarket:** approx. 500 - 800 m<sup>2</sup> (1640-2624 ft<sup>2</sup>)

- Built-in AM/FM tuner with presets, MP3 player for USB device and SD card
- Flexible control via wall panel

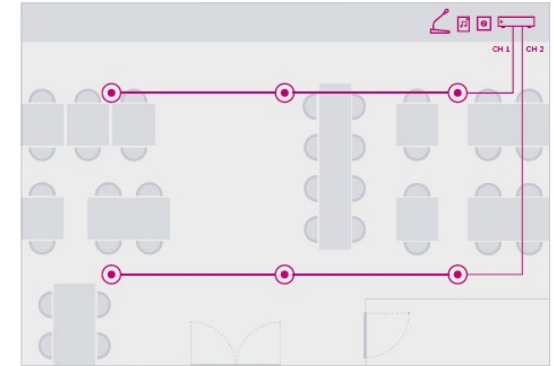


LEGEND	
	Compact Sound satellite speaker LC6-S Satellite speaker
	Compact Sound subwoofer LC6-SW100
	PLENA All-in-one PLN-6A1C240
	PLENA wall control panel controller PLN-4S6Z

### PLENA Easy Line

**Fast Food Restaurant:** approx. 150 - 250 m<sup>2</sup> (492-820 ft<sup>2</sup>)  
2 zones

- Separate tone control for voice and music
- Priority input for (emergency) broadcast announcements



LEGEND	
	Premium ceiling loudspeaker LC2-PC30G6-4
	PLENA mix r amplifier PLE-2MA240
	PLENA All-Call call station PLE-1CS
	Music Source
	Volume control LBC 1411/00

# Commercial Audio

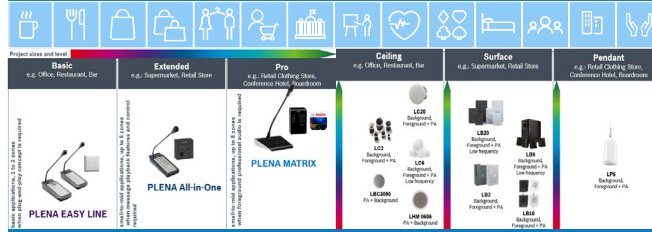
## Why Bosch Commercial Audio?

### Expertise and outstanding quality in commercial audio



- ▶ Vast experience and expertise wins over customers
- ▶ Solid and reliable product performance delivering high quality audio for every price range

### Wide and resilient commercial audio and speaker portfolio



- ▶ Contribute to a better world
- ▶ Cater for all sizes and types of applications, even large, integrated project solutions
- ▶ Fulfilling budget background music as well as high quality foreground music and announcement requirements

### Global partnerships and closeness to customers



- ▶ Support our customers to shape their future

We offer end-to-end solutions that are anticipating, sustainable and inspire new opportunities for our commercial audio customers





# CORIANDER LEAF, SINGAPORE – RESTAURANTS

PLENA MATRIX 

